



## 2025 Conference Sponsorships – Saddle Up for Success in Fort Worth!

<b>\$4,500</b>	
<b><u>SOLD - Branded Cowboy Hats: Make Your Mark in True Texas Style</u></b> (limit 1) Sponsor our exclusive <i>Western Cowboy Hats</i> with your custom logo on the hat band, giving your brand premium visibility and memorable keepsake.	
<b>\$4,000</b>	<b>\$3,500</b>
<b><u>Exclusive Conference Wi-Fi</u></b> (limit 1) Showcase your brand on the conference Wi-Fi login page for maximum visibility every time attendees connect! This essential service keeps you top-of-mind throughout the event in true Texas style!	<b><u>SOLD - exclusive NRRDA T-shirt</u></b> (limit 1) Y'all, attendees <i>love</i> a good NRRDA tee! Sponsor this year's shirt and add your logo to the design, giving your brand prime exposure in a style attendees will wear long after the conference.
<b>\$3,000</b>	
<b><u>SOLD - Registration Sponsor</u></b> (limit 1) Be the talk of the lobby and center of attention as your company logo is featured on the registration tables	<b><u>SOLD - Lanyard Sponsor</u></b> (limit 1) Put your company logo front and center with the exclusive lanyard sponsorship! Every attendee will wear your brand around their neck, ensuring high visibility throughout the conference.
<b><u>Billy Bob's Evening Event Sponsor</u></b> Join us for a true Texas experience at Billy Bob's! Sponsor this lively evening of music, dancing, and fun, with your logo featured at the venue for exposure.	<b><u>Custom Branded Cocktail Stirrers</u></b> (Limit 1) Sponsor of custom drink stirrers, your logo will be featured on each stir stick, adding a personalized touch to every drink served at the event. A simple, stylish way to keep your brand in the spotlight!
<b>\$2,500</b>	
<b><u>SOLD - Gobo Sponsorship</u></b> Your company logo, lit and projected, will shine on the walls of the general session room for the full conference.	<b><u>Bar Sponsors</u></b> Excellent exposure at both evening functions – people will toast you for the free drinks!
<b><u>SOLD- Exclusive Branded Coffee Sleeve</u></b> Your company logo on coffee/tea sleeve – who doesn't love coffee! Great exposure throughout both days!	<b><u>Beef Jerky Welcome Snack Sponsor</u></b> (limit 1) Greet conference attendees with a true taste of Fort Worth! Sponsor the Texas beef jerky welcome snack, offering a flavorful treat that captures the spirit of Texas.
<b>\$2,000</b>	
<b><u>Carpe Dink 'Em Pickleball Sponsor</u></b> (limit 1) Start the day with fun and connection! Sponsor the <i>Carpe Dink 'Em</i> pickleball event on Monday, March 3, and put your brand in the spotlight as attendees eat and play.	<b><u>SOLD - Branded Table-Top Light Cubes</u></b> (limit 1) Who doesn't like a little ambiance? These branded lights will provide a festive table-top atmosphere at both evening functions
<b><u>SOLD – Armadillo Race at Welcome Reception</u></b> Kick off the conference in true Texas style! Sponsor the armadillo races at the welcome reception and have your brand take center stage as attendees cheer on their favorites in this unique, fun-filled event.	<b><u>Conference Meals</u></b> (limit 4) Sustain our attendees by sponsoring breakfast & lunch on Thursday and breakfast on Friday
<b>\$1,000</b>	
<b><u>New Member Meeting Prize Sponsors</u></b> (1 available) Introduce your company to new NRRDA members by sponsoring prizes at the annual meeting, held just before the Wednesday Outing. Sponsoring representatives can join NRRDA Board Members and New Members at this gathering	<b><u>Industry Only Breakfast Raffle</u></b> (3 available) Raffle giveaways for lucky winners at this exclusive Industry only breakfast where all Industry attendees are welcome to share a meal together and discuss the latest in retail and restaurant issues of the day.

**CONTACT THE NRRDA OFFICE AT [INFO@NRRDA.ORG](mailto:INFO@NRRDA.ORG) TO SECURE YOUR SPONSORSHIP TODAY!**