

## 2023 NRRDA Lighthouse Seminar Sponsorship Opportunities

## **Barreling Towards the Future**

## October 25-26, 2023 Louisville, Kentucky

Support the sixth Lighthouse Seminar with one of the following high exposure sponsorship opportunities - limited availability on a first come first serve basis. Sponsors are acknowledged online and on all printed seminar materials. NRRDA thanks you for your support.

## Wednesday, October 25 Premier Lighthouse Sponsor Bourbon Experience - \$6,000 (SOLD)

Premier Lighthouse Sponsor, Captain of Bourbon Tasting Team One, Branded Bourbon Wizard Bag, Branded Coaster, Louisville Slugger Tour, GOBO, branded signage onsite and on NRRDA's LinkedIn page.

# Wednesday, October 25 Welcome reception Batting Cage Sponsor - \$2,000 (SOLD) Sponsor the Louisville Slugger Museum and Bat Factory exclusive batting practice during the opening reception.

### Exclusive Branded Coffee Sleeve - \$2,000

Your company logo on coffee/tea sleeve - who doesn't love coffee? Great exposure throughout the day!

### Lanyard Sponsorship - \$2,000 (SOLD)

Your company name/logo will appear on the lanyard for all attendees' badges.

#### Meal Sponsorships – \$2,000

Sponsor the kick off breakfast and working lunch, providing attendees important fuel throughout the day! Company logo represented on meal napkins and signage throughout the meal area.

### Raffle Prizes for Industry - \$500 (4 available)

Contribute towards fabulous giveaways for five lucky Industry attendees to be presented prior to the closing of the seminar! Sponsor may hand out giveaways and company logos on signage.

Contact the NRRDA Office to secure your sponsorship today: info@nrrda.org or call 847-324-7050.

Payment Deadline: October 1, 2023