



NRRDA

National Retail & Restaurant
Defense Association



Lighthouse Seminar
October 14-15, 2026
Sponsorship Opportunities

NRRDA 2026 Lighthouse

Partner with NRRDA for our 2026 Lighthouse Seminar in the vibrant city of Charlotte! This premier educational event brings together attorneys, associate attorneys, and industry representatives for valuable education, networking, and collaboration.

The event kicks off with a Welcome Networking Reception on October 14 at the NASCAR Hall of Fame, providing attendees and sponsors with an exciting opportunity to connect in one of Charlotte's most iconic venues. The main seminar will take place on October 15 at the Omni Charlotte Hotel, featuring a full day of educational programming and networking.



Available Opportunities

Welcome Reception | \$2,500 NASCAR Hall of Fame

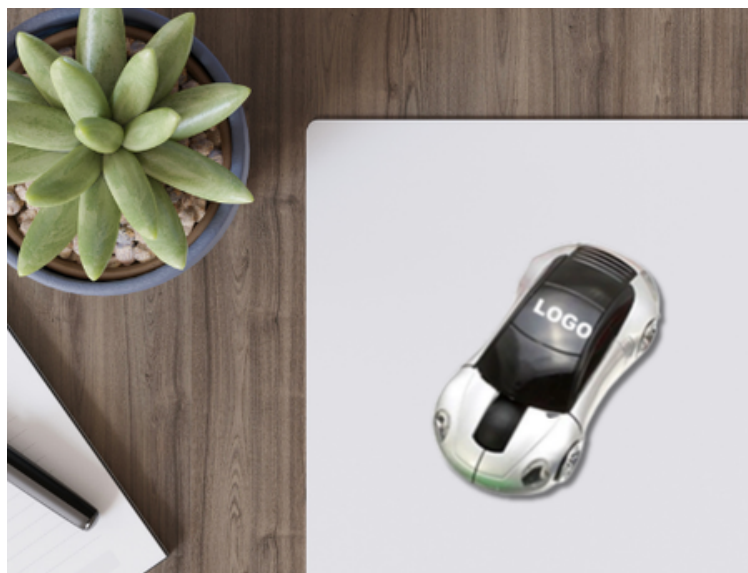
- **2 opportunities available or 1 available at \$5,000**
- Signage
- Light cube centerpieces
- One-man band shout-out
- Recognition in all event marketing

Driver's Desk Sponsor | \$3,000 Racecar computer mouse giveaway

- 1 opportunity available
- Includes logo on racecar computer mouse
- Recognition in all event marketing



Nascar Hall of Fame in Charlotte, NC



Customizable racecar themed computer mouse

NRRDA 2026 Lighthouse

Available Opportunities Cont.

WiFi Sponsorship | \$2,500

- *1 opportunity available*
- Custom network name and password
- Logo on WiFi signage and online agenda
- Verbal recognition during sessions

NASCAR Bar | \$2,500

Bar/Drink Sponsor at Welcome Reception

- *1 opportunity available*
- Signage
- Branded Cocktail Napkins
- One-man band shout-out
- Recognition in all event marketing

Pit Stop Break | \$2,500

Snack/Coffee Break

- *1 opportunity available*
- Includes snacks and drinks
- Signage at table
- Recognition in program

Lanyard Sponsor | \$2,500

- *Logo placement on attendee lanyards*
- *Recognition in program*

Raffle Prize Sponsor | \$500

- *3 opportunities available*
- Donate a raffle prize geared toward industry professionals
- Your name announced during drawing
- Recognition on gift card

**TO SECURE YOUR SPONSORSHIP VISIT
NRRDA.ORG/LIGHTHOUSE-SEMINAR**